



# d'Ouwe Werf

EST. 1802

STELLENBOSCH

## MEDIA RELEASE

### For Immediate Release

### Hotel manager completes grueling joBerg2C for kids

(Durban, 9 May 2011) Elanie Potgieter, General Manager of d'Ouwe Werf in Stellenbosch, completed the 923km, nine-day Fairbairn Capital/Old Mutual joBerg2c which finished in Scottburgh, KZN on Saturday.

"I am stoked, I feel awesome," said an exhausted but elated Potgieter. "It was a highlight of note and a personal victory. I now understand what endurance is."

Potgieter participated in the joBerg2C to raise funds and awareness for the Our Kids of the Cape Fund, a non-profit organization established in 2007 by the Vineyard Hotel & Spa, the Townhouse Hotel & Conference Centre and d'Ouwe Werf. The fund supports wellness and education projects in the Western Cape and guests are encouraged to contribute to the fund by adding a negligible amount (generally less than R5) to their bill. The three properties then match their contributions rand for rand in support of four long-term beneficiaries and various ad hoc projects.

By participating in the joBerg2C, Potgieter hoped to raise R100,000 to buy two wheelchairs for one of the fund's long-term beneficiaries – the Woodside Special Care Centre in Rondebosch for children with profound physical and mental disabilities.

Potgieter encouraged hotel guests, fellow cyclists, friends, family and business associates to sponsor her ride – either per kilometre or via a donation. "So far I've managed to raise between R40,000 and R50,000 for Our Kids of the Cape, and I'm not going to stop until I've reached my goal of R100,000. The joBerg2C has taught me that I can do anything I set my mind to."

To make an online donation, please visit  
<http://www.ouwewerf.co.za/pages/kidsofthecape.html>.

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